

DEBORAH E. KING

Resume

770/319-8189 (Work)

Kdeb24@bellsouth.net

678/641-1495 (Cell)

- Twenty-year veteran in fund raising, program planning and evaluation
- Bachelor of Arts degree in sociology and psychology - University of Houston
- Master of Public Administration - Texas Southern University
- Ph.D. in education with a focus on fund development and evaluation - Kansas State University
- Woodrow National Wilson Fellowship Foundation's Improved Fundraising Capabilities Fellow
- \$65 million raised from private and public foundations, corporations and individuals
- UW DeKalb Advisory Board (DAB) and chair of the Community Engagement Committee
- Advisory boards of Lincoln College of Technology and Why Not Sports, Inc.
- Professional memberships: Council for the Advancement and Support of Education (CASE); Association of Fund Raising Professionals (AFP); National Association of Youth Service Consultants (NAYSC); Atlanta Area Evaluation Association (AaEA).

EVALUATION EXPERIENCE

Dr. King has an extensive background in the evaluation of community and public health programs, environmental issues, and science and engineering education. Technical expertise includes feasibility studies, research design and methodology, process and impact evaluation, survey research, instrument development, program planning, and facilitation of focus groups.

--**Morehouse College** - Audit of Computer Science Department and Project SPACE.

--**Department of Energy** – Expert reviewer for mathematics and science curricula.

--**Sandia National Laboratory** – Evaluator for elementary, middle, and high school environmental curricula.

--**NASA Glenn Research Center's Initiatives** – Evaluated impact of initiatives promoting access and academic achievement of under-represented ethnic groups in mathematics and science education.

--**NASA Headquarters** – Served as a grant reviewer for mathematics and science initiatives.

--**National Science Foundation** - Served on expert review panel to promote graduate education in mathematics and science.

--**The Summit County, Ohio Alcohol, Drug, and Mental Health Services Board** - Impact evaluator of the Center for Substance Abuse Prevention (CSAP) funded Community Partnership Project. The evaluation focused on processes and outcomes directly associated with objectives specified by the Community Partnership Project to address and effect change in the use of alcohol and drug by youth and teens in Summit County.

--**Ohio Environmental Protection Agency** - Commissioned to conduct a statewide study of environmental issues and the concerns of African Americans throughout the State of Ohio. Conducted a community-based evaluation study entitled, "*An Outreach Strategy for Equity in Environmental Issues*" (OSEEI). The results of the study were published in the *State of the Environment 1995 Report*. The OSEEI study served to assess African Americans' perceptions, attitudes and awareness of environmental issues. The study design incorporated surveys, focus groups, questionnaires, historical research, and an expert review panel of medical professionals.

--**Center for Disease Control (CDC)** – *National Children Health Study*. Collaborated with the Community Outreach & Communications Working Group to create community involvement and outreach strategies and communications tool to help bring the nation's communities into the design process as well as engage and sustain their participation for the life of the study.

--**Ohio Board of Regents' Student Achievement in Research and Scholarship (STARS) Committee** – Wrote planning manual for implementing the program.

--**Cuyahoga Community College** – Evaluator of Middle College Program linked to Cleveland Public Schools.

--**Bowling Green University** – Designed evaluation plan for National Science Foundation proposal focused on enhancing students performance in mathematics and science education attending socio-economically challenged elementary, middle and secondary schools.

--**East Point Community Action Team** – Audit of operations.

--**Aid to Children of Incarcerated Mothers (AIM)** – Audit of fund raising activities.

--**United Way of Greater Atlanta DeKalb County** – Early Learning Commission – briefing and white papers on economic impact of early learning programs in DeKalb County. Volunteer on youth development, at-risk and health investment committees. Conduct on-site visits to monitor compliance. Prepares on-site review reports. Review of grant applications.

FUND RAISING EXPERIENCE

Dr. King has taken her experience as a program planner and evaluator to generate funds for educational and non-profit organizations.

DEBLAR and Associates, Inc.

Atlanta, GA

President. Responsible for the solicitation of contracts, development of proposals, and implementation of projects. Contracts have included:

--**Southern Partners Foundation** – Grassroots foundation. Proposal development resulting in \$ 1million award. Conducted board and staff development and created a strategic planning guide. Annual appeal solicitation

--**Clayton State University** – Fund raising and public relations consultant to the president

--**Jasper Food Pantry** - Created fund raising plan, annual appeal letters, pledge card, budget forms, funding sources

--**Why Not Sports, Inc.** – Youth program. Technical assistance for grant and foundation applications. Created fund development planning guide. Conducted board training

--**Atlanta Technical College** – Board training, consultation, and technical assistance to executive staff and foundation board

--**Arlington Church of God Christian Academy** – Solicitation letters and proposals to foundations, individuals and corporations

--**Saint Martin DePorres Catholic Church** – Wrote proposal to garner \$25,000 in support of after-school program

--**East Point Community Action Team** – Board and staff training, development assessment, and fund raising plan

--**Aid to Children of Imprisoned Mothers (AIM)** – Development assessment, fund raising plan and board development

--**Department of Energy** - Expert Review Panelist for math and science initiatives

--**Bowling Green University** - Designed fund raising plan for NSF proposal

--**Cuyahoga Community College** - Fund raising consultant to the college's model program "Middle College"

--**NASA Headquarters** – Served as a grant reviewer for mathematics and science initiatives

--**National Science Foundation** - Served on an expert review panel to promote graduate education in mathematics and science

--**Ohio Board of Regents' Student Achievement in Research and Scholarship (STARS) Committee** – Wrote planning manual for implementing the program

--**Ohio Environmental Protection Agency** – Wrote and awarded \$50 thousand grant to conducted state-wide environmental justice study for Comparative Risk Project

--**McElrath Environmental Education Partnership (MEEP)** – Wrote and awarded \$50 thousand grant to assist McElrath Park residents to organize and establish a sustained community-based partnership; designed to educate residents on the impact of the environment on health, economics and quality of life

--**Crusade for Christ's IMPACT Movement** – Proposal template for future funding

--**Word of Faith Family Worship Cathedral** – Developed \$30 million campaign planning strategy and systems – 15,000 membership

Clayton State University

Morrow, GA

Division of External Relations

Vice President. Responsible for supervising and coordinating all fund raising, marketing, web communications, publications, media relations and constituency relations. Duties included oversight of Clayton State's Foundation Board activities.

Resigned to serve as fundraising consultant to the President

Significant Accomplishments

- First strategic fund raising plan for the University focused on raising a minimum of \$10.5 million
- Comprehensive assessment of Division of External Relations' strengths, challenges, and opportunities
- WSB-TV commercial reaching over 500,000 constituents
- Creation of the first CSU magazine
- Increased staff by forty percent
- Extensive staff development for existing staff

Spelman College

Atlanta, GA

Division of Institutional Advancement

Corporate, Foundation and Major Gifts Office

Director. Responsible for securing funds in support of scholarships, technology, capital improvement, arts museum, academic units, leadership and the endowment. Managed seven member team.

Significant Accomplishments

- Raised \$15 million in support from individuals, corporations, and foundations
- Created a fund development action plan targeting individuals for \$150 million capital campaign
- Managed the Corporate Partnership Program consisting of 60 national and international companies
- Coordinated the 2002 and 2003 Corporate Partnership Annual "Strengthening the Linkages" Conference. In 2003, there was a 98% participation rate of corporate partners
- Conducted a focus group meeting to gather information from representatives of the Corporate Partnership Program to increase the value of the program and to shape and to strengthen the relationship between Spelman and its partner organizations
- Wrote Corporate Partnership Program's operations manual
- Developed community outreach plan to roll out new president

YWCA of Greater Atlanta

Atlanta, GA

Development Department

Chief Development Officer. Responsible for securing capital, operational and programmatic funding from foundations, governments, corporations, non-profits and individuals. Managed annual and major gifts functions including donor prospecting and research, transformational gifts and annual appeals. Managed a three member team.

Significant Accomplishments

- Directly responsible for raising \$6 million
- Increased the number of prospects by 85%
- Created development plan to successfully solicit and secure funds from foundations, governments, corporations, and individuals
- Developed departmental procedures, record-keeping processes
- Effectively collaborated with program and marketing departments to "brand" the YWCA as a lynchpin organization
- Researched and prepared a 5-year funding history
- Designed survey instruments to assess interest in supporting YWCA
- Conducted first major annual fund raising campaign
- Created a fundraising calendar comprised of corporate, independent, and public foundations
- Managed 15 volunteers
- Served as the liaison to the board's development committee
- Responsible for Salute to Women campaign - raised \$360,000

Clark Atlanta University

Atlanta,

GA

Division of Institutional Advancement

Associate Vice President. Responsible for fulfilling the University's private fund raising objectives with authority for managing departments of development, planned giving, alumni affairs, annual gifts, and research and served on the president's administrative cabinet.

- Assigned oversight for the first comprehensive capital campaign for the university to raise \$65 million in private giving
- Developed fundraising strategies in collaboration with board and administration leadership
- Responsible for identifying campaign leadership volunteers and for designing campaign web site and video
- Liaison to development committee of the board of trustees

Buchtel College of Arts and Sciences & College of Education

Director of Development. Responsible for soliciting funds from alumni, friends, foundations, corporations and government agencies to facilitate the growth of academic excellence

Fund Raising Consultant to Dean of Engineering/Vice President of Institutional Advancement

Significant Accomplishments

- Initiated fund raising plans for both colleges
- Solicited corporations, foundations, and individuals
- Managed capital campaigns for both colleges
- Raised \$24,370,326 as part of the colleges' comprehensive campaigns
- Established and managed fund raising councils for both colleges
- Created survey instrument for volunteers to determine level of interest
- Developed and conducted power point fund raising seminars to engage faculty

University of Notre Dame**South Bend, IN**

National Center for Graduate Education for Minorities in Engineering and Science (GEM)

Director, Ph. D. Programs. Responsible for managing the Ph.D. initiative within the GEM program

Significant Accomplishments

- Directed the scheduling and operation of all management functions including strategic planning, program development, liaison with universities and corporations and fund-raising
- Raised \$2.5 million from corporations to subsidize students seeking doctorates in the fields of engineering and science
- Wrote proposal to conduct a nationwide teleconference on "The Advantages of Attending Graduate School." Secured \$246,375 and participation of 500 universities

Woodrow Wilson Foundation**Princeton, NJ**

Improved Fundraising Capabilities Program Fellowship Program (dual sites: Harvard/Cambridge College)

Woodrow Wilson Fellow. One of eleven individuals in the nation to be awarded the first Woodrow Wilson fund raising fellowship.

Significant Accomplishments

- Designed corporate and individual donor giving program
- Facilitated the coordination of the alumni boards and monthly alumni newsletters
- Coordinated institutional programs, annual gifts phonathons, workshops, and seminars

PROGRAM PLANNING EXPERIENCE

Dr. King's has experience directing science, mathematics and engineering programs for students enrolled in middle school to the Ph.D. level as well as programs focused on career development and students at-risk.

- **Program for Minority Engineering Students - University of Houston,** Developed and implemented minority engineering program (PROMES). Designed and implemented student assistant program resulting in increased retention and academic performance of minority engineering. Expanded placement contacts with over 80 companies resulting in increased Co-op, summer and full-time employment opportunities for minority students.
- **The National Center For Graduate Education For Minorities – University of Notre Dame, Ph.D. Science and Engineering Programs.** Directed the scheduling and operation of all management functions including program development, liaison with universities and school districts. Conducted over 300 workshops and seminars on graduate education and other topics. Developed proposal for nationwide teleconference on "Why Graduate School." Secured funding and participation of 500 universities.
- **Massachusetts Pre-Engineering Program (MassPEP) - Director of School and Educational Programs.** Conducted seminars for minority students in grades 9-12 on technical science-based education within the Boston and Cambridge School Districts. Cultivated industry/business and college/university resources. Supervised Summer Technical Intern Program placing 200 students in technically oriented positions within the Greater Boston Area. Coordinated workshops, planning, training sessions, seminars, staff development and technical assistance for school staff.
- **Cuyahoga Community College – Evaluator of Middle College Program linked to Cleveland Public Schools.**

- **Midwest Sex Desegregation Assistance Center** - Kansas State University, Developed and administered Center policies, procedures and budget allocations. Supervised staff specialist activities in providing technical assistance, staff development and Center publication dissemination to eighty-six school districts in Iowa, Kansas, Nebraska and Missouri. Designed, implemented and evaluated training programs, workshops, seminars and regional conferences to reflect the desegregation needs of client districts and Center priorities.
- **Communities In Schools Houston, Inc.** - Managed city-wide intervention program impacting over 3000 Houston Independent School District Students. Responsible for programs, procedures and \$2.5 million budget. Supervised 70 employees.
- **Texas Southern University** – Served on the president’s executive team and was responsible for leading operations of Career Development Center; Coordinated the visitation of 300 employer/graduate school visitations per year; Produced and hosted radio talk show "Your Future is Your Career" and designed and wrote Career Placement Manual.

PUBLICATIONS

- National Study - A Review of NASA Lewis Research Center's Initiatives that Promote Access and Academic Achievement
- Graduate Studies Handbook - Student Achievement in Research and Scholarship (STARS) Ohio Board of Regents
- Ohio Environmental Protection Agency – State of the Environment Report – OSEEI
- Corporate Partnership Program Manual - Spelman College
- Report- A Review of NASA Lewis Research Center's Initiatives that Promote Access and Academic Achievement in Mathematics and Science Education
- Handbook - Student Achievement in Research and Scholarship – Ohio Board of Regents
- Doctoral Thesis - An Analysis Of The Patterns Of Corporate Solicitation And Giving Within Public Higher Education Institutions In Massachusetts
- Master's Thesis - A Survey to Determine the Socioeconomic, Academic and Biographical Factors Affecting Attrition of Engineering Students at the University of Houston

Additional Background and Awards

- Outstanding Young Woman of America
- Invited by Institute of Medicine to conduct Research Perspective & Health Care Provision workshop on Outreach Strategies for Equity in Environmental Issues to Institute of Medicine National Academy of Sciences' Committee on Environmental Justice: Research, Education, and Health Policy Needs.
- Ohio Environmental Protection Agency - Community Involvement Committee
- Ohio Board of Regents' Student Achievement in Research and Scholarship (STARS) Committee
- Ohio Congressman Tom Sawyer's Futures Forum Advisory Council
- National Inventors Hall of Fame's Blue Ribbon Panel to Conceptualize Scientific Creativity Programming
- National Science Foundation - Expert Advisor on Graduate Education
- Phi Delta Kappa Education Honor Society
- Sigma Beta Delta (SBD) national honor fraternity in Business

Word
 Excel
 Power point
 SPSS
 Internet
 Outlook
 Microsoft Office Suite